



Website Letter/Offer

Dear Packerland Staff:

I, (insert referrer's name) _____ am referring (insert new owner name) _____ to take their pet to Packerland Veterinary Center for a first time visit.

In order to qualify for this offer, the owner must be a first time user of Packerland's services.

As a result of this referral, my friend will receive **\$20** off their initial visit to Packerland Veterinary Center. Upon completion of this initial appointment, I, (insert referrer's name) _____ will receive **\$50** for the successful referral.

Thank You.